

January 2015 Brewkettle

 **MBAA District St. Louis News** 



RSVP Reminder:

Meeting: January 15, 2015

Location: Anheuser-Busch Biergarten

1200 Lynch Street

**Please RSVP for our Meeting
by Monday, January 12, 2015**

<http://www.mbaastl.com/il/index.php/meetings-events>



District News

Our November event was held at Schlafly Tap Room. It featured a technical presentation by Val Peacock on hop trials with Aramis and Triskel as well as sensory panel results. We would like to extend our thanks to Schlafly for hosting the event and wrapping up the 2014 year.

Our Holiday party at Harry's in December was a success. Over 100 people attended and were able to try multiple different beers from the many breweries who graciously donated their products. The vendor sponsors for the holiday party were Emerson, French Gerleman, Mead O'Brien, Midwest Valve and Controls, Inc., Equipment Pro Incorporated, King Filtration Technologies, Inc., Pentair, and Goodlin Process Solutions. Beer sponsors for the event were AB Inbev, Morgan Street Brewery, Kirkwood Station Brewing Company, Excel Brewing Company, Urban Chestnut Brewing Company, Square One Brewery and Distillery, Griesedieck Brothers Brewery, Schlafly, 4 Hands Brewing Co., Main Street Brewing Company, and Kraftig.

Our January meeting will feature a technical presentation by John Mills, Anheuser-Busch's president of the Metal Container Corporation to present on the new aluminum bottle. In addition, Julia Mize, Anheuser-Busch's VP of experimental marketing will present on new updates around the Biergarten as well as experiential improvements/philosophy.

During last month's meeting, district St. Louis was informed there will be a new insurance requirement for each district to cover general liability and Director and Officer Insurance. The initial review of cost is expected to be \$1,250 per year. We will continue to work with National to understand the new requirement and how to ensure the impact to the district is as little as possible. National has agreed to cover the cost for the first year.

Membership

Please welcome our newest member(s):

David Gerfen – International Food Products Corporation

Education

Future National Training:

2015 Brewery Packaging Technology Course April 26 – May 7, 2015, in Madison, WI

2015 Brewing & Malting Science Course

October 25 – November 5, 2015, in Madison, WI

Scholarship

District St Louis Scholarship:

This scholarship can be awarded for further education in brewing, to include but not limited to college courses and certifications.

Email Daniel Lynn (Daniel.Lynn@anheuser-busch.com) to apply or get more information on scholarships.

Future Meetings & Upcoming Events

Signup for these events on our [website](#)

Here is a rough outline of our upcoming schedule. We are still looking for sponsors for these events. If you are interested in sponsoring a meeting please contact Dustin Chalfant (dustin.mchalfant@gmail.com). You can also sponsor a meeting directly from the event registration site by clicking the “Meeting Sponsor” box under the Additional Options section.

January 15, 2015

February 19, 2015

March 19, 2015

April 23, 2015

Anheuser-Busch Biergarten

Kirkwood Station Brewery

4 Hands Brewery

Urban Chestnut Brewery – Grove

Note: Date changed to accommodate those attending CBC

Local Events

If you have any local news or events you'd like to share, please contact Courtney Kaiser (Courtney.Kaiser@anheuser-busch.com).

- Yoga and Beer Tasting – Urban Chestnut Brewing Company – January 8, 2015
- Yoga and Beer at the Biergarten – Anheuser-Busch Biergarten – January 14, 2015
- Cabin Fever – Schlafly Bottleworks – January 17, 2015
- Science on Tap – St. Louis Science Center – January 31, 2015
- Cod & Cask Festival – Schlafly Tap Room – February 6-7, 2015
- Centennial Beer Festival – Moulin Events – February 26-28, 2015

Local News

- St. Louis was named the 7th best “beer city” in the country. Read more on bizjournals.com
- A Boston-based beer company called Drizly is partnering with Randall’s Wine and Spirits to create a system that allows customers using an app to shop for beer, pay for it and have it delivered in 40 minutes or less. Read more at KSDK.com.